

ORDER



Orders
Order / Rev: 62616
Alt Order #: 9782104 /Brad
Product Desc: DSCC/Rob Teplitz
Estimate: 2403
Flight Dates: 10/03/12 - 10/08/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Teplitz/D/Senate
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	11	\$910.00	\$773.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$910.00	\$773.50	0.00
Totals	11	\$910.00	\$773.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	20%	\$910.00
Market	100%	\$4,550.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	40%	\$1,820.00
WHTM	30%	\$1,365.00
WLYH	0%	\$0.00
WPMT	10%	\$455.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/03/12	10/08/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	M- WTF- -	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
N 2	WHP	10/03/12	10/08/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M- WTF- -	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
N 3	WHP	10/03/12	10/08/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M- WTF- -	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
N 4	WHP	10/03/12	10/08/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M- WTF- -	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
N 5	WHP	10/03/12	10/08/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	M- WTF- -	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
N 6	WHP	10/03/12	10/08/12		CM	11p-1135p	M- WTF- -	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11p-1135p News											
				CBS 21 News at 11p											
N 7	WHP	10/03/12	10/08/12	Su 11p-1130p News	CM	11p-1130p	-----S	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
				CBS 21 News at 11p											
													Totals	11	\$910.00